

SELECTED PROJECTS

**INTRECCI
TOSCANI**

Transforming design ideas
into bespoke woven solutions

We collaborate with architects and designers to transform design ideas into bespoke woven solutions for architecture and interiors

MAKING IDEAS TANGIBLE | COLLABORATION | MATERIAL EXPLORATION

From the first conversation to the final installation, we work closely with the project team to turn ideas into bespoke woven elements.

MONCLER SEA RESORT

MAKING IDEAS TANGIBLE | COLLABORATION | MATERIAL EXPLORATION



Developing bespoke woven elements for Moncler retail environments, exploring the potential of straw rope through new forms and structures.

CONTEXT / BRIEF



COLLABORATION
Bertone Design

MATERIAL
Corda paglia

LOCATIONS
Cannes
Barcelona
Capri
Forte dei
Marmi
Puerto Banus

APPLICATION
Window
display

THE BRIEF

Working with Bertone Design, Intrecci Toscani explored the potential of straw rope through bespoke woven elements developed for Moncler retail environments.

TOTEM — FROM STRUCTURE TO WEAVE



THE STARTING POINT

The wooden structure provides the starting point for the weaving process.



SHAPING BY HAND

The structure is progressively shaped and woven by hand.



FINAL CHECK ON THE WORKING BENCH

The completed weave is checked before installation.

The Totem developed through successive stages of structural construction and hand weaving.



Moncler Sea Resort — Cannes

WOVEN ELEMENTS ACROSS DIFFERENT RETAIL ENVIRONMENTS



Forte dei Marmi – interior installation



Capri – window display

The woven elements were adapted to different retail settings, moving beyond the window display to become part of the interior environment

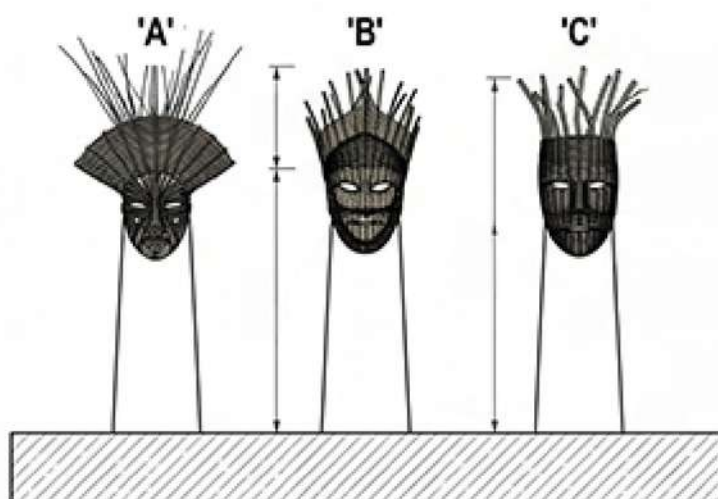
TURANDOT – IL MONDO È PIENO DI PAZZI INNAMORATI

MAKING IDEAS TANGIBLE | COLLABORATION



One hundred years after its first performance, Turandot continues to question the present. The exhibition conceived by Gumdesign for the Centenary of Turandot takes this condition as a generative principle, translating the language of music and stage into a grammar of materials, forms and relationships.

CONTEXT / BRIEF

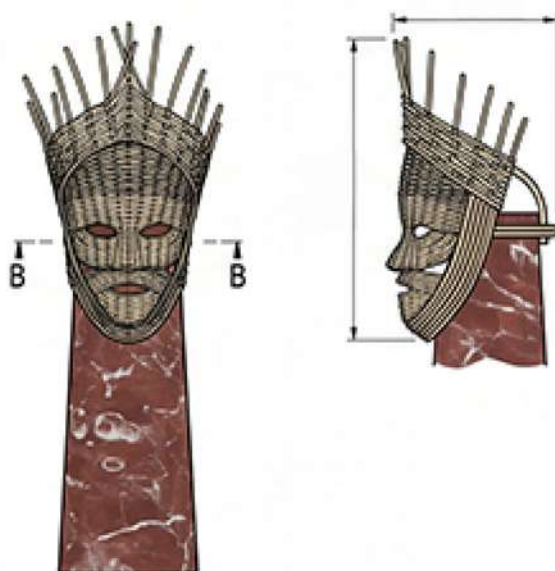


ART DIRECTION
Gumdesign

MATERIAL
Rattan, olive
strands,
straw rope

LOCATIONS
Gran Teatro
Puccini, Torre
del Lago (Lu)

DETTAGLIO MASCHERA B



GEOMETRIA DELL'ENIGMA

Three vessels, three masks, three architectures of mystery.

Stone is the body; weaving is the face. Marble establishes an ancient presence, dense with time and memory, while rattan with straw—cord and olive strands defines its countenance, constructing a physiognomy that exists only through the interplay of line, light, and transparency.

GEOMETRIA DELL'ENIGMA – THE MAKING OF



DIFFERENT WEAVES, DIFFERENT FACES

Different weaving techniques create distinct textures, giving each mask its own character.



WEAVING THE ENIGMA

The challenge was to translate the enigmatic character of each face into the woven surface.

The challenge was not simply to reproduce the faces, but to translate their enigmatic character into woven surfaces. Different weaving techniques and textures were developed to give each mask a distinct identity.



Gran Teatro Puccini – Torre del Lago Puccini

CORBELLO — LA CASA DI PIETRA

MATERIAL EXPLORATION | COLLABORATION



A collection of vessels in Jerissa stone and woven olive strands inspired by the idea of rediscovery. Forms recovered from a distant past are reinterpreted in a contemporary way, renewed and simplified to reveal their expressive strength and bring them into everyday use.

TACTILE EXPERIMENTATION – STONE AND OLIVE STRANDS



HANDS VS NUMERICAL CONTROL MACHINING

Two materials, stone and olive strands, and two different processes: hand weaving and CNC machining.



NATURAL COLOUR HARMONY

The dark grey of Jerissa stone echoes the light grey of the olive strands.

Meeting between stone and olive strands, connecting past and present, material and form. The stone bases are worked with numerical control, while the woven components are handmade with great patience and attention.

CONTEXT / BRIEF

COLLABORATION
gumdesign
Pecorella
marmi

MATERIAL
Olive strands

AS SEEN IN
Milano Home
Carrara white
Biennale
Firenze

APPLICATION
Window
display



THE BRIEF

Traditional vessel forms are reinterpreted through a contemporary combination of Jerissa stone and woven olive strands, preserving their historical character while bringing them into everyday life.

LUGANO RESTAURANT – NATURAL ELEMENTS

MAKING IDEAS TANGIBLE | COLLABORATION



TWO ELEMENTS, ONE MATERIAL

The project called for two woven elements in the same material: a ceiling canopy above the bar counter and two large pendant lights, each measuring 1.6 m in diameter.

CONTEXT / BRIEF



COLLABORATION
Double L studio

MATERIAL
Corda paglia

LOCATION
Lugano

REGULAR FORM, IRREGULAR MATERIAL

The clean geometry of the metal frame is softened by the irregular texture of the natural straw rope.

MAXI CEILING LAMPS – METAL FRAME AND CORDA PAGLIA



THE METAL FRAME

The metal frame remains partially visible as the woven covering takes shape.



CONTROLLED LIGHT

The final weave becomes denser around the lower structure and remains open at the top to filter the light.

TRAME — INTERGRAM COLLECTION

MATERIAL EXPLORATION | MAKING IDEAS TANGIBLE



Gumdesign sets a new creative direction for Savema Spa. Building on the experience of La Casa di Pietra, functional and poetic coverings explore new, innovative and experimental possibilities for living, accommodation and hospitality.

CONTEXT / BRIEF



ART DIRECTION
Gumdesign

COMPANY
Savema

MATERIAL
Debarked
willow, dyed
black

LOCATIONS
Marmomac
exhibition
(Verona)

APPLICATION
Vertical
surfaces
decoration

THE BRIEF

A decorative and functional collection that combines marble with willow to create unique vertical surfaces; woven elements recalling baskets define three-dimensional supports.

From making ideas tangible to collaborating on complex projects and exploring new materials, we develop bespoke woven solutions for architecture and interiors.

Have a project, drawing or concept you'd like to explore? Share it with us, and let's develop a bespoke woven solution together

LET'S COLLABORATE

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